

## Suggested Cover Letter for Mailing Magic Wand Audio CD's

Dear :

I'm dropping you this short note to tell you about a company and a product that has intrigued me, called XanGo.

XanGo, the company, was formed by a powerful group of men whose collective experience have put together *absolutely the best marketing plan that I've ever seen*. The combined Corporate Team at Xango, LLC, has held executive positions with the following companies: subsidiaries of Proctor and Gamble, Merle Norman Cosmetics, Sun Rider, Enrich International, Morinda, LLC., and Nature's Sunshine. They provide rock-solid experienced leadership, and the fact that they are shattering sales records in the health and wellness industry is proof of their experience, the effectiveness of the product, and their outstanding compensation plan.

One of the Founders, Joe Morton, while living in Malaysia, came across the Mangosteen fruit. The taste of the Mangosteen fruit, and the exciting folklore was so unforgettable that he decided that he would be the one to introduce the mangosteen to the world, with all of its health benefits, in the form of a delicious functional health beverage. The product is universally received and XanGo, in its short five year history is debt-free and markets the product in 22 countries with approximately 1,000,000 distributors!

Scientists were inspired to study this fruit because of the seemingly miraculous and wide range of health benefits the people who used the mangosteen were receiving. In addition to the anti-oxidant properties, they discovered that the entire fruit contained a unique and essential phytonutrient called the xanthone. There are over 40 xanthenes in the fruit and each one is multi-faceted, each facet containing specific health benefits.

XanGo created a whole new category in the health and wellness industry, and the world is taking notice. I'm very excited about this opportunity, and I've enclosed a CD that will tell you the whole story by an exceptional speaker, Mr. Sherman Unkefer, who lectures the world over, who also happens to be the company's Top Producer with over 450,000 people in his downline organization. Like Mr. Unkefer, many Legends of the network marketing industry are coming on board...they see a phenomenal opportunity here, and so do I! I'm in the process of building my own downline and would very much like to have you on my Team.

Please listen to this tape as soon as possible because I have several other people I'd like to loan it to; however, I wanted you to hear it first. I will be calling you in a day or two for your reaction.

Best wishes,