

A Special Message From Sherman Unkefer

Today, right now, in this moment, I could stand here and say many things to you about my wife Sharon. To you she may have been a symbol, an icon, an exceptional distributor. To me she was first and foremost my wife.

“Because Sharon is my wife, it would be very easy to allow myself to be overcome by emotion, and to stay home. But how would that help me? How would it help you? How would it help her? No, I will not give in to emotion. I care too much about her. I care too much about you. I care too much about this company. So for her sake, for the founders who have set the example for us, for you, I have to be strong -- for every single one of you.

“That is the beauty of this business. It calls upon us to be stronger and better than we realized we could be. It gives us a reason to continue, to focus on our vision when times are hard. This is not a time to sit still. This is not a time to be stagnant. We have too many things to do, too many calls to answer, too many mountains to conquer. That is why today, instead of being overwhelmed by sadness, I choose to focus on a bright future.

“So for Sharon’s sake, and in her name, let me make a vow to each and every one of you. But before I make this vow I want to mention something important about this business we are in. Our business is built the same way God has built the world. It does not matter what you did yesterday. It does not matter what you failed to do yesterday. It doesn’t matter what I did yesterday or failed to do yesterday. Only one thing matters. After every night there is a new dawn, and with each new dawn, every single one of us gets the chance to start anew. Convention 2008 is the dawn of XanGo’s future. This is the dawn of your future. This is the dawn of XanGo’s next wave -- Glimpse.

“With that in mind, this is my vow to you. Starting now, I, Sherman, make a commitment to you. I vow not only to assume the leadership I humbly and gratefully accept, but to help every single person in this hall step into the leadership that awaits them. I will seek to do this with every cell in my body and every thought in my mind. As I do this, I look to the future -- a future where leadership, and character, and ethics transfer rapidly throughout the entire XanGo field, like an unstoppable epidemic, except this epidemic is one that we welcome with open arms and smiling faces.

“I want you to know that I believe in each and every one of you. Therefore I encourage you to fill your eyes with kindness, to look upon every person who is in your group -- every person who will ever be in your group -- and shower them with love, with eager anticipation for the success that awaits them.

“Today all the signs are pointing in the right direction. We are headed towards a bright future. What we make of it is up to each and every one of us. For the sake of the people in our organizations we need to portray ourselves as loving families, as supporting uplines who are eager to propel others to heights they thought unimaginable. Through our deeds, through our actions, through our thoughts and intentions, we need to become living examples. We must become the standard by which all other companies should measure themselves. We must build XanGo into the greatest networking company -- one that has made networking history in the past, and that will continue to make networking history for many, many, many years to come.

“I made a vow to you. Now I want you to make a vow to me. Today I ask you to vow to succeed. Your success, XanGo’s success is our success. I vow to make every effort to be a leader worthy of that task. You must vow to succeed.

“Sharon is proud today. I know I am communicating the message you need to hear. I know I am communicating the message that I need to hear. Come alongside me. Let us unite and walk towards success together.”



We are happy to share Sherman’s message with all of you.

Sincerely,
The Johnson Group